21st Century Public Academy Governance Council Meeting Jul 20, 2023

Principal's Report

1. Technology

- a. We have partnered with Niche.com, which is the leading school promoting website, to create a premium profile for our school. This will allow us to design the profile ourselves, push our social media posts to the profile, as well as increase our web presence via targeted advertisements to families that are looking for schools in the area. It also ensures our school's profile will show up on competing school's profiles.
- b. The office manager and I attended trainings over the past months to create an online application form for prospective families, so that we can start accepting applications online in addition to the traditional paper packets.

2. Testing

a. 2022-2023 State Testing data has been made available, and much earlier than in years past. Below is our proficiency results on the tested subjects and grades:

2022-2023 NM-MSSA & NM-ASR Proficiency Results			
	ELA	Math	Science
Schoolwide	66.96%	35.94%	58.82%
3rd	53.57%	25.00%	N/A
4th	67.86%	46.43%	N/A
5th	47.50%	32.50%	58.54%
6th	68.60%	43.02%	N/A
7th	75.29%	36.47%	N/A
8th	70.51%	29.49%	58.97%

b. I will prepare a report comparing our results to the state as a whole as well as APS when that data becomes available.

3. Staffing

a. The middle school is fully staffed for the 2022-2023 school year.